

AIFMD Marketing Intelligence

Monday, 11 May 2015

Invitation

Event details:

Date:

Monday, 11 May 2015

Time:

Registration: 4:30 p.m.
Seminar: 5:00 p.m.
Cocktail: 7:00 p.m.

Venue:

Chambre de Commerce
7, rue Alcide de Gasperi
Luxembourg Kirchberg

We are delighted to invite you to our **AIFMD Marketing Intelligence Seminar** which will take place in Luxembourg on Monday, 11 May 2015. An invited panel will address the marketing, distribution challenges and opportunities for European and third country market participants following the implementation of the AIFMD.

Agenda

- 5:00 p.m. - 5:15 p.m.: Introduction

Marketing Matters!

Claude Kremer, Partner, Arendt & Medernach

- 5:15 p.m. - 6:00 p.m.: Plenary Session I

Navigating the EU marketing passports: Inner workings of the AIFMD, EuVECA & ELTIF passports and MiFID II outlook

Glenn Meyer, Partner, Arendt & Medernach
Claude Niedner, Partner, Arendt & Medernach
Odile Renner, Partner, Arendt Regulatory Solutions

Moderator: Claude Kremer, Partner, Arendt & Medernach

- 6:00 p.m. - 7:00 p.m.: Plenary Session II

Inside & Outside Europe - marketing intelligence for Germany, Italy, Switzerland and beyond

Emanuele Grippo, Partner, Gianni - Origoni - Grippo - Cappelli & Partners, Milan
Andrea Marani, Partner, Gianni - Origoni - Grippo - Cappelli & Partners, Rome
François Rayroux, Partner, Lenz & Staehelin, Zurich
Patricia Volhard, Partner, P+P Pöllath + Partners, Frankfurt
Catherine Rasseneur, Executive Director, Arendt Regulatory Solutions

Moderator: Gilles Dusemon, Partner, Arendt & Medernach

- 7:00 p.m. - 8:30 p.m.

Cocktail reception

To register for this event, please follow [this link](#) and fill in the form by 27 April 2015.

Please feel free to pass on this invitation to any colleagues who may be interested in attending by clicking [here](#).

We look forward to welcoming you to our seminar.

Arendt & Medernach
www.arendt.com

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