

Press Release

February 9, 2018

Contact

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■ P+P and Jeantet advise CEWE on the acquisition of Cheerz

CEWE Stiftung & Co. KGaA, Oldenburg, acquired approx. 80% of the shares of Stardust Media And Communication S.A.S., Paris, from its founders and financial investors and secured the acquisition of the remaining approx. 20% of the shares by way of options.

With its brand “Cheerz”, primarily targeted at smartphone users, the company is very successful in France, Spain and Italy and is growing dynamically.

P+P Pöllath + Partners and its French partner law firm Jeantet advised CEWE comprehensively with the following teams:

P+P:

- Otto Haberstock (Partner, Lead, M&A, Munich)
- Dr. Eva Nase (Partner, Corporate and Capital Markets, Munich)
- Daniel Wiedmann (Counsel, Merger Control, Frankfurt)
- Philipp Opitz (Senior Associate, Corporate and Capital Markets, Munich)

Jeantet:

- Karl Hepp de Sevelinges (Partner, Lead M&A, Paris)
- Michael Samol (Counsel, M&A, Paris)
- Ruben Koslar (Associate, M&A, Paris)
- Gabriel di Chiara (Senior Associate, Tax, Paris)
- Frédéric Sardain (Partner, IP, Paris)