

9. Februar 2021

## POELLATH advises GENUI on investment in FACT-Finder

**The investment firm GENUI and GENUI entrepreneur Amit Shah join FACT-Finder as new shareholders.**

FACT-Finder is the European market leader for search, navigation and merchandising in e-commerce. Since the early 2000s, the company has been developing AI-based search technologies to help online shoppers find the right products. Internationally, the technology is used in more than 1,800 shops.

GENUI is a company founded by renowned entrepreneurs and investment experts who believe in “good entrepreneurship”: GENUI only makes long-term commitments to companies with the aim of creating sustainable growth and added social value. These companies receive professional governance, which includes access to special entrepreneurs with expertise that is relevant to their particular industry and the associated network.

POELLATH advised GENUI on the investment with the following team:

- Dr. Tim Kaufhold (partner, lead, M&A, private equity, Munich)
- Dr. Nico Fischer (partner, tax law, Munich)
- Christine Funk (senior associate, IP/IT, Frankfurt)
- Dr. Moritz Klein (senior associate, M&A, private equity, Munich)
- Matthias Oberbauer (senior associate, M&A, private equity, Munich)
- Johanna Scherk (associate, M&A, private equity, Munich)
- Dr. Stefan Weinberger (associate, tax law, Frankfurt)

### About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Nonprofit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.