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POELLATH advises management of Perfect Drive Sports Group on sale to Bregal Unternehmerkapital

Investor [Bregal Unternehmerkapital](#) has acquired a majority stake in Perfect Drive Sports Group (PDSG). The seller was the investment company [Afinum](#). POELLATH advised the German management of PDSG on the transaction.

Perfect Drive Sports Group, based in Hanover, Lower Saxony, is Europe's largest e-commerce company for golfing supplies. With more than 20,000 items, its offering covers the entire range of golfing equipment, apparel and accessories. The group combines the brands All4Golf ("A4G") based in Hanover, Germany, and Clubhouse Golf ("CHG") based in Manchester, UK. Both brands are market leaders in their respective home markets with high customer loyalty and, in addition to their online presence, they operate retail stores in Hanover and Salford, UK, respectively. The company collectively employs around 140 people.

POELLATH advised the German management of Perfect Drive Sports Group on the transaction regarding the management investment with the following Munich team:

- Benedikt Hohaus (partner, lead, management participation/private equity)
- Johanna Scherk (associate, management participation/private equity)

About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

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