## POELLATH+



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## POELLATH advises Kienbaum on investment in EMPiON

Kienbaum has invested in the HR company EMPiON GmbH ("EMPiON") as part of a preseed financing round.

<u>EMPiON</u> is a data-based job platform that matches companies and applicants based on company culture, values and skills. Using an AI-based Robo Advisor, EMPiON quantifies company culture and automates headhunting.

Kienbaum is a leading agency for communication, employer branding and personnel marketing, as well as recruitment ad management and media. Kienbaum advises on all aspects of staffing and developing top-level candidates, as well as on assessment, compensation, and retention of employees.

POELLATH provided legal advice to Kienbaum in connection with the investment with the following Munich team:

- Tobias Jäger (partner, lead, M&A)
- Dr. Matthias Meier (associate, M&A)

## About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.