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POELLATH advises Latana on a Series B financing round, venture debt financing and the sale of a business unit with a total volume of over EUR 36 million

Latana (formerly Dalia Research) has successfully closed a Series B financing round, raising a total of over EUR 36 million through parallel venture debt financing and the sale of a business unit.

The Series B financing round was led by Oxx Capital, a growth capital investor specializing in the Software-as-a-Service (SaaS) sector. Existing investors Balderton Capital, Wellington and VC Fonds (IBB) also participated in the Series B funding round.

At the same time, Latana secured further funding via venture debt financing for the future scaling of the young start-up from Kreos Capital.

The company also recently sold part of its original API technology to market research firm PureSpectrum through Dalia Research and is now focusing on scaling its B2B SaaS brand tracking platform. Going forward, Latana will thus focus on a solid alignment with the B2B SaaS sector.

POELLATH provided comprehensive legal advice to Latana on all three transactions with the following Munich team:

- Dr. Sebastian Gerlinger (counsel, lead, M&A/VC)
- Tobias Jäger (partner, M&A/VC)
- Christian Toenies (partner, M&A/VC)
- Markus Döllner (senior associate, M&A/VC)
- Dr. Matthias Meier (associate, M&A)

About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the

market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

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