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POELLATH advises Continental VC on a Series A financing round of EUR 21 million in 4.screen

Munich-based automotive start-up 4.screen has closed a Series A financing round of EUR 21 million. The round is led by investors S4S Ventures and Continental Corporate Venture Capital.

4.screen is a platform for real-time interaction with automobile drivers. The Munich-based startup was founded in 2020 by three former BMW digital product experts. 4.screen enables companies to interact with drivers directly through their navigation screens, using groundbreaking in-car technology. By leveraging vehicle sensor data such as location, engine type, automobile brand, and fuel level or charge status, the 4.screen platform provides drivers with contextual information about nearby businesses and locations such as parking lots, restaurants or stores. In doing so, the platform's customers benefit from comprehensive and specific, targeted options that cannot be reached by alternative in-car channels.

4.screen is already working successfully with several car manufacturers in Europe, including Audi, Skoda and Mercedes-Benz. The platform already has several million active users. The company has over 60 global consumer brands among its customers, including Shell and McDonalds, for example. With this funding, the start-up now aims to continue expansion in the EU and North America over the course of the year.

POELLATH provided comprehensive legal advice to Continental VC as lead investor with the following cross-office team:

- [Dr. Sebastian Gerlinger](#) (partner, lead, M&A/VC)
- [Christian Toenies](#) (partner, M&A/VC)
- [Christine Funk](#) (counsel, IP/IT)
- [Markus Döllner](#) (senior associate, M&A/VC)
- [Ludwig Niller](#) (associate, M&A/VC)

About us

POELLATH is a market-leading international business and tax law firm with more than 180 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the

market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.