

30 November 2023

POELLATH advises LifeFit Group on the acquisition of 19 studios

The fitness and health platform LifeFit Group is expanding its network with the acquisition of 19 fitness clubs in Baden-Württemberg. The seller was the previous owner Marcus Abele. The fitness chain is planning further expansions in 2024.

The [LifeFit Group](#) is a leading fitness and health platform in Germany that unites several fitness brands from the boutique, premium and full-service best price segment under one brand.

Following the acquisitions of In Shape with 13 studios and FitnessLOFT Group with 27 studios, the LifeFit Group is now taking over 19 additional studios. This step will further expand the fitness and health platform to 140 facilities and more than 390,000 members with its Fitness First, ELBGYM, Barry's, The Gym Society, Club Pilates and YogaSix brands.

In 2024, three new openings are planned in Baden-Württemberg, an ELBGYM in Munich and the first YogaSix in Frankfurt.

POELLATH again provided comprehensive legal and tax advice to LifeFit Group on the transaction with the following team:

- Dr. Tim Junginger (partner, lead, M&A, PE, Munich)
- Dr. Frank Thiäner (partner, M&A, PE, Munich)
- Gerald Herrmann (partner, tax, Munich)
- Dr. Jens Linde (associated partner, financing, Frankfurt)
- Dr. Andreas Reuther (associated partner, employment law, Munich)
- Till Schwichtenberg (senior associate, M&A, PE, Munich)
- Torben Busch (associate, M&A, PE, Munich)

About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.