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POELLATH advises LifeFit Group on acquisition of Body Culture Group

The fitness and health platform [LifeFit Group](#) (“LifeFit”) is expanding its network by acquiring the [Body Culture Group](#), which operates 15 fitness studios in Frankfurt am Main and the surrounding area. All 15 studios and their approximately 30,000 active members, representing the Body Culture, Fitnessfabrik, Amanusa and Intenso brands, will be integrated into the Fitness First Group. Fitness First is one of the many LifeFit brands, which also includes Elbgym, Club Pilates and YogaSix. POELLATH provided comprehensive legal and tax advice to LifeFit in connection with the acquisition.

The LifeFit Group, based in Frankfurt am Main and recently acquired by private equity investor [Waterland](#), is a leading fitness and health platform in Germany that consolidates several fitness brands from the boutique, premium and full-service best-price segments. The company is now one of the ten largest fitness chains in Germany.

POELLATH advised LifeFit Group on all legal and tax matters related to the transaction with the following team:

- [Dr. Tim Junginger](#) (partner, lead, M&A/private equity, Munich)
- [Gerald Herrmann](#) (associated partner, tax, Munich)
- [Christine Funk](#) (counsel, IP/IT, Frankfurt)
- [Torben Busch](#) (senior associate, M&A/ private equity, Munich)
- [Lukas Fellhölter](#) (senior associate, M&A/ private equity, Munich)
- [Till Schwichtenberg](#) (senior associate, M&A/ private equity, Munich)

About us

POELLATH is a market-leading international business and tax law firm with more than 180 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax

| Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Employment Law | Litigation and Arbitration.