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5 March 2025

POELLATH advises management of Motel One Group on strategic partnership with PAI Partners

The French financial investor [PAI Partners](#) has entered a strategic partnership with the Motel One Group (“Motel One”), a leading budget design hotel chain in Europe. PAI Partners will acquire an 80 percent stake in Motel One’s operating business. The founder of Motel One, Dieter Müller, will remain CEO of the company after the transaction. Independently of the partnership with PAI, Dieter Müller will also expand the previously spun-off real estate division to further support Motel One’s growth. The closing of the transaction is still subject to the standard regulatory approvals. The transaction is expected to close in the second quarter of 2025. POELLATH provided comprehensive legal advice to the management of the Motel One Group in connection with the strategic partnership with PAI Partners.

Munich-based Motel One Group was founded in 2000 and is considered a pioneer and market leader in the budget design hotel sector. The unique combination of attractive prices, the best inner-city locations, high guest satisfaction and high-quality design has made Motel One one of the most successful concepts in the European hotel industry. The group currently operates 99 hotels with approximately 28,000 rooms in 13 countries, including the UK, France and the U.S. The launch of the new lifestyle brand “The Cloud One Hotels” with locations in New York, Hamburg, Düsseldorf, Prague and Gdansk has further accelerated the group’s growth.

PAI Partners is a leading European private equity firm that invests in market-leading companies worldwide. The investor maintains 8 offices in Europe and the US and currently manages assets of more than EUR 28 billion.

POELLATH provided comprehensive legal advice to the management of Motel One Group as part of the strategic partnership with PAI Partners with the following Munich-based team:

- [Dr. Benedikt Hohaus](#) (partner, lead, management participation, M&A/PE)
- [Natalie Tafelski](#) (associate, management participation, M&A/PE)

About us

POELLATH is a market-leading international business and tax law firm with more than 180 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly specialized practice groups, we not only know the law, but shape the best practice in the

market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Non-Profit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.