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POELLATH advises Bogner family on the sale of a majority stake in Katjes International

Katjes International has acquired a 60% majority stake in the Bogner Group. The Bogner family will retain a 40% stake. The parties have agreed not to disclose the transaction volume. The transaction is subject to approval by the German antitrust authorities. The closing is expected in September 2025.

The legally independent company Katjes International GmbH & Co. KG, together with its sister companies Katjes Fassin GmbH + Co. KG and Katjesgreenfood GmbH & Co. KG, is part of the Katjes Group. Katjes International primarily acquires companies with established brands in the consumer goods sector in Europe. The company has subsidiaries in Italy, Germany and the Netherlands, as well as holdings in Great Britain and France.

The international Bogner Group is the largest family-owned luxury clothing brand in Germany. It focuses on premium sports and leisurewear and is particularly well known for its ski and outdoor collections under the 'Bogner' and 'Bogner Fire + Ice' brands. In fiscal year 2024/25, the Bogner Group generated net sales of close to EUR 200 million and is profitable.

POELLATH advised the Bogner family (Willy Bogner and Florinda Bogner) on tax matters in relation to the transaction with the following Munich team:

- Dr. Nico Fischer (partner, lead, tax)
- Dr. Saskia Bardens (senior associate, tax)

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