

14 January 2026

Contact

Rechtsanwältin Nadine Ackermann
An der Welle 3, 60322 Frankfurt aM
T +49 (69) 247047-74
nadine.ackermann@pplaw.com

POELLATH advises GENUI on acquisition of Pfanner Holding AG

The investment firm GENUI has acquired a majority stake in Pfanner Holding AG. The Austrian company, based in Koblach, Vorarlberg, is a leading supplier of protective headgear and protective clothing for forestry and tree care. With this transaction, founder and seller Anton Pfanner has secured a sustainable succession solution 35 years after founding the company. In addition to GENUI, entrepreneur Kai Rinklake and the management of Pfanner are also investing in the company. Kai Rinklake will also take over as chairman of the newly created advisory board of the Pfanner Group. Sebastian Metzler will remain in charge of management.

Since PFANNER® protective clothing was founded in 1990 by Anton Pfanner, the company has developed into a leading manufacturer of protective clothing and innovative safety solutions. PFANNER supplies customers in over 30 countries and has steadily grown for years.

GENUI is a private investment firm based in Hamburg and Zurich. It was founded in 2014 by experienced entrepreneurs and investment professionals who have been investing in and supporting companies for over two decades. The focus is on investments in market leaders in health, sustainable transformation and digitization.

POELLATH advised GENUI on the legal and tax aspects of this transaction with the following Munich-based team:

- Dr. Tim Kaufhold (partner, co-lead legal, M&A/private equity)
- Stefan Schmuck (counsel, co-lead legal, M&A/private equity)
- Dr. Nico Fischer (partner, lead tax, tax)
- Dr. Verena Stenzel (associate partner, M&A/private equity)
- Dr. Saskia Bardens (senior associate, tax)
- Amélie von Halem (associate, M&A/private equity)

POELLATH regularly advises GENUI, most recently on the acquisition of KGS Software GmbH and the acquisition of Aagon GmbH.

About POELLATH

POELLATH is a leading German law firm with an international reach, specializing in business and tax law. With over 180 legal and tax professionals in Berlin, Frankfurt and Munich, we

stand for excellent legal and tax advice with a focus on mergers and acquisitions, private equity, venture capital, investment funds, real estate transactions, corporate and capital market law, tax law as well as succession, assets and foundations. Our specialized practice groups don't just know the law – together with our clients, we actively shape best practices in the market. National and international rankings regularly list us among the top law firms in our core areas of expertise.

Visit us at www.pplaw.com or follow us on [LinkedIn](#) and [Instagram](#).